

Troop 69 – 2022 Popcorn Fundraiser Cheat Sheet

Overview

- Encourage Scouts to be in uniform and talk to customers about supporting their Scout experience and lessons selling popcorn. *Note that 70% of all proceeds go to fund scouting.* Recommend all Scouts and Parents training on the app (~ 10 min).
- Goal for each Scout to sell \$300 in popcorn to help cover their annual dues and all Scouts should participate.
- Be positive, have fun – funds raised support this great program each year.
- Scouts earn Amazon Gift card, amount varies depending on how much is sold

For Parents:

- **The Trails End App is used for EVERYTHING!**
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- If you have questions contact Liz Otto (honebe@gmail.com).

3 ways to sell Popcorn

Online Sales – use your app, share with those you want. Need to create for your child – see below.

Storefront Sales – Easy way to make sales! Sign up on sign-up genius for a Date & Time. More information to come – Please text for availability - Email forthcoming.

Wagon Sales – Can be either physical or pre-purchase & delivery. Pick up at 4772 Madras Ct. If you want physical popcorn as you go door-to-door we suggest picking up some text for pickup.

- Anything you don't sell needs to be returned or will be charged to you. **Turn in date Oct 7rd!**

Calendar

- Start now with ONLINE Sales – They go all year long!
- Storefront sign-up will be emailed.
- Wagon Sales start today for pre-purchase and delivery

Notes

1. Make all checks payable to *Troop 69* – Collect money when taking order. **Credit Card – Can use Square or similar on your own, or type in the Credit Card on the App.**
2. To obtain additional popcorn for sale, if you run out, text Liz Otto to coordinate a pickup time.
3. Scouts are responsible for keeping track of all their individual sales **in the TRAILS-END APP.** If they sell popcorn on-hand, Scouts will mark delivered and paid. If they don't have the correct popcorn on-hand, take payment and record the order, then deliver popcorn once you have it.
4. Sign-up genius link for Scouts to reserve time slots to sell at local businesses will be coming soon.

Pick up popcorn from Liz Otto. Bring your own table or check out a table from Liz Otto.

5. At the end of selling season, it is preferable to keep the cash on hand and click 'PAY NOW' in the app with a credit card.

2022 POPCORN SALES CHEAT SHEET

1. **Download the Trails-End App!**
2. Don't have an account from previous years?
Register your Scout!
www.trails-end.com/registration or in the Trails-End app
3. Select **Council:** *Crossroads of America*, **District:** *Monon*, **Troop:** *Troop 69*
4. Log in and start selling!
5. Sign up for store-fronts when your Kernel sends the Sign-up Genius link

Set A Goal

- ❖ Within the APP, click on “=” in the top left corner
- ❖ Go to rewards
- ❖ Click the pencil icon
- ❖ Type in a new amount
- ❖ Set goals! Then crush them!




Share Your Online Page!

Share your Scouts page using the Trails-End App.


- ❖ Email
- ❖ Text
- ❖ Link
- ❖ Facebook
- ❖ Instagram
- ❖ Twitter
- ❖ Send QR code created through the APP

Just go to the bottom of the dashboard

Recording A Wagon Sale

- ❖ Click on “wagon” at the bottom
- ❖ Click “start sale” at the bottom
- ❖ Press the blue “0” or the name of the product to add to your customers cart
- ❖ Made a mistake? swipe left to adjust the quantity
- ❖ Click “checkout” at the bottom
 - o If not delivered mark that now by tapping the blue button with a delivery truck
 - o If not delivering you need to enter customer information at the top right corner
- ❖ Ask if they would like to make an american heroes donation
- ❖ Record your customers name and address for delivery orders if you haven't already done so
- ❖ Click “cash” or “credit” at the bottom to take the payment
 - o if credit card, swipe the card or manually enter the data
 - o collect cash
 - o checks payable to “pack 358”
- ❖ Type in receipt info if needed
- ❖ You can also share the order to the customer by clicking the 
 - o You can text the order to the customer by entering their phone number or they can scan the QR code provided

Recording An Online Direct Sale

- ❖ Click on “online direct” at the bottom
- ❖ Click “start sale” at the bottom
- ❖ Press the blue “0” or the name of the product to add to your customers cart
- ❖ Made a mistake? swipe left to adjust the quantity, click “update”
- ❖ Ask if they would like to make an American Heroes donation
- ❖ Click “checkout” at the bottom
- ❖ Record your customers name and address for shipping or click  to share the order with the customer
 - o You can text the order to the customer by entering their phone number or they can scan the QR code provided
- ❖ Click “credit” at the bottom to take the payment
- ❖ Select payment type: click on “credit/debit” or “cash”
 - o If credit card, swipe the card or manually enter the data
 - o Collect cash
 - o Checks payable to “pack 358”
- ❖ Type in receipt info if needed

Still have questions? Call, Text, or Email

Liz Otto ▪ 650-468-1100 ▪ honebe@gmail.com (Miami Tribe Kernel)